



**TOGETHER WE'RE
GREATER THAN ANY
CHALLENGE.**

LIVE UNITED

Why me? It's a natural question for people to ask when their lives and livelihoods hang in the balance. There's no single answer to that question.

But United Way does everything possible to provide responses and solutions that protect, improve and empower lives across our community.

United Way fights for the education, financial stability and health of every person in every community. We win when we LIVE UNITED, by forging unlikely partnerships, finding new solutions to old problems, mobilizing the best resources, and inspiring individuals to join the fight against their community's most daunting social crises.

Why should you become a corporate partner? Why should you donate money to United Way, and commit your own time and energy? Research shows that United Way corporate partners experience better employee recruitment, retention, morale and engagement.

When you become a corporate partner, you join the fight, assist in the solutions and celebrate the wins.

We're fighting to keep the most vulnerable in our community healthy, through addressing their physical and mental health needs.

We're fighting to help students read on grade level by the end of third grade, supporting them in school and at home through tutoring and family literacy programs.

We're fighting to empower people of all walks of life - people experiencing homelessness, disabilities, and substance abuse - with the job and life skills they need to be financially stable.

Heart of Arkansas United Way needs you. Because your passion, expertise and resources will help the fight become a win. So raise your hand if you're ready to join the fight. Because United we fight, United we win. We have one life. To live better, we must Live United®.

86%
of employees expect
their companies
to provide
opportunities for
them to give back to
their community.



**Heart of Arkansas
United Way**