Moving Forward
United
United in hope and resilience.

Heart of Arkansas United Way has been improving lives and strengthening our community since 1923. Nearly 100 years later, our commitment remains, as we strategically respond to the unique challenges of our time. We can build a community that is stronger than ever - where individuals and families can build their financial strength, where all children have the chance to grow into their full potential, and where there is a strong safety net that provides support when the unexpected threatens the lives and livelihoods of our neighbors.

Your gift to United Way helps one person put food on the table, and another find a safe place to live. Your gift helps a child recover from trauma and grow toward healing. United in hope for a strong future, and the resilience to fight for the community we love, we are moving forward toward a community where everyone can thrive.

EDUCATION

To respond to the disruptions of the 2020 school year and children's changing needs, United Way invested in adaptive, wrap-around services. Our grants to youth-supporting agencies provided tutoring keep kids on academic track, as well as mentoring and civic engagement to build their social-emotional strength. From preschoolers to high schoolers, we're preparing students to be our community's next leaders.

7,279 children received academic supports to help them stay on track through the disruptions of COVID-19.

HEALTH

United Way has a long-term track record of partnering with agencies who respond to trauma, abuse, and other mental health needs. In the last year, that commitment has been more important than ever. As COVID-19 created mental health crises for many, our partners served a significantly greater number of clients with counseling, education, and crisis intervention. Together, we're providing a safe and holistic path toward healing and hope for those recovering from crisis situations.

6,043 people received mental health counseling, education, and crisis intervention.

SAFETY NET

In the last year, many found themselves seeking support for the first time - ALICE families in particular. ALICE lives above the Federal Poverty Line, but often struggles to make ends meet, invest in the future, or save in case of crisis. Our network of partners was ready with a safety net of support in food, housing, utilities, medication, and referrals to additional resources. We’re leveraging corporate and federal dollars to offer a safety net that does more than just catch, that provides support, and the opportunity to bounce back.

4,884 people built new skills and knowledge to strengthen their financial stability.

46% of Arkansans live below a basic cost-of-living threshold, and struggle to meet the needs of their families.