United Way fights for the education, financial stability and health of every person in our community. We know that our community faces challenges that no one agency and no one resource can solve alone. It takes all of us working together to meet the needs of our community. That's why we're passionate about giving individuals and companies the opportunity to invest their time in solving our community's greatest challenges, and working with our partner agencies to make sure that we're making the greatest impact.

Corporate volunteer involvement strengthens a company's image, cultivates employee teamwork, and leaves a lasting, positive impact on our community. Heart of Arkansas United Way makes it easy for businesses to incorporate volunteerism into their culture. In 2018, our community of volunteers provided books, learning activities, food, and hygiene items directly to children and families; offered support to important community events; and worked alongside our partner agencies to build their capacity to serve. We'd love to work with your team too!

86% of employees expect their companies to provide opportunities for them to give back to their community.

JOIN US
For more information about how you can invest your time in our community through United Way, contact Kelly Owen, Volunteer Engagement Manager at 501-435-3196 or kowen@heartaruw.org.

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Arkansas Business Publishing Group kicked off its annual company retreat with a volunteer project focused on education. They designed and created 70 literacy kits to make their favorite children’s books even more fun and engaging to read and presented them to students at Bale Elementary.

We worked with Caterpillar Inc. to facilitate 8 volunteer projects at 6 different nonprofit organizations during their annual days of caring, including a professional leadership forum for the residents at Our House. After their group discussion, volunteers worked one on one with the residents to edit their resumes and prepare them for job hunting success.

Lowe’s stores in North Little Rock and Jacksonville partnered with architecture firm HDMS & Standard GIS to respond to a request we received from eStem. Working together with United Way, these company partners collected, packaged, and delivered full hygiene kits for 50 homeless and near-homeless students in the district.

From working with 11 companies to collect school supplies for students across 5 school districts, to partnering with local nonprofits to mobilize manpower for a food drive for furloughed federal employees, we work on a diverse range of special projects throughout the year that need volunteer support. We’re also our corporate partners’ first call when they have donations to make to local agencies, and we serve as the connection to agencies in need.