



IT'S A PIECE OF CAKE.

When you give to the United Way Community Investment Fund, you not only help a neighbor in need, you help create a place that we're all proud to call home. **It's just that easy. Give today.**



LIVE UNITED



Heart of Arkansas
United Way

HEART OF ARKANSAS UNITED WAY



UNITED WAY IS GREATER THAN ANY ONE SINGLE CAUSE.

It's easy to make the greatest impact when you give to the **United Way Community Investment Fund**. The **Community Investment Fund** supports a variety of local programs that address the biggest needs in our community.



EDUCATION

We change the future of our community by making sure our youngest are set up for success, from kindergarten to graduation and beyond.

OUR TARGETS

- **Early Childhood Literacy:** By prioritizing school attendance, we are helping kids as well as their parents understand that going to school on-time, every day, all day is an important factor in on-time high school graduation.
- **Tutoring and Mentoring:** We aim to connect young people to mentors, increasing their likelihood of staying in school, continuing their education, and contributing to their community.



INCOME

To give our community a strong foundation, we empower our neighbors to overcome financial hardships and achieve financial stability.

OUR TARGETS

- **Employment:** Financial stability begins with helping folks earn a stable income and become financially literate by learning how to budget and save.
- **Homelessness:** Long-term, sustainable solutions to homelessness begin with prevention. United Way and our partners are empowering the homeless and near-homeless to build a brighter future.



HEALTH

Good health is essential to excelling at school, work, and play. Through accessible care, we can unlock greater health for everyone in our community.

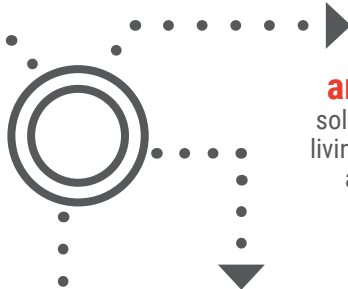
OUR TARGETS

- **Access to Care:** From supporting low-cost medical services to offering prescription drug assistance, we're creating connections so that everyone can access the care they need.
- **Safe & Independent Living:** Home should be a safe and welcoming place. By partnering, United Way supports efforts to enable our senior and disabled neighbors to live safely in their own homes.

HITTING OUR TARGETS

We hit our targets through leading programs and serving as a funding partner to agencies across our community. We know that to live better, we must Live United. Here are some of the ways your gift helps us do that.

8,000 children receive homework help and connect with mentors through afterschool programs

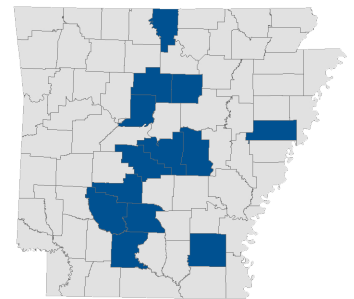


Innovative transportation and infrastructure solutions empower people living with disabilities to be active and independent.

Transitional housing prepares people experiencing homelessness to successfully, independently live and work.

Leadership programs for girls in the criminal justice system reduce recidivism and increase academic success.

WHERE WE WORK



Heart of Arkansas United Way serves Pulaski, Baxter, Clark, Cleburne, Conway, Dallas, Drew, Hot Spring, Lonoke, Ouachita, Saline, St. Francis, and Van Buren Counties.

GIVE. ADVOCATE. VOLUNTEER.



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United Way